



## SIBE presents **"JOURNEY to GREATNESS!"**

Dear Prospective Exhibitor:

Each year our goal is to present an expo with a diverse exhibitor base, and the **2018 SIBE Expo** was no exception! Over the two days of the expo we were able to feature a full range of exhibitors, from industry beauty leaders to independent trendsetters, which allowed us, to have an overall excellent expo experience, for both the exhibitors and the expo attendees.

We are now preparing for the **2019 SIBE Expo** which will be held on **Sunday and Monday, February 24-25, 2019** at **The LAX Marriott Hotel**. The theme of the expo is "**JOURNEY to GREATNESS**". We welcome your participation.

I have enclosed a complete contract package for the 2019 expo. All classroom and booth assignments are on a **first come-first serve** basis. Also, please note, that because of expo limitations, **we cannot accept verbal holds for classroom or exhibitor space.**

Should you have any questions or for more information please feel free to contact the expo office at **310.920.3065** or **310.680.7367**.

**The Journey to Greatness Starts Now!!!**

Sincerely,

**Doris F. Mosley**

Doris F. Mosley  
**EXECUTIVE PRODUCER**