



SIBE PRESENTS JOURNEY to SUCCESS!

Dear Prospective Exhibitor:

Each year our goal is to present an expo with a diverse exhibitor base, and the 2017 expo was no exception! Over the two days of the expo we were able to feature a full range of exhibitors, from industry beauty leaders to independent trendsetters, which allowed us, to have an overall excellent expo experience, for both the exhibitors and the expo attendees.

As the Founder and Producer of **SIBE**, I am proud to announce that the year 2018 marks the **15th Anniversary Year** of the expo. This milestone provides an opportunity for us to both reflect on our past and to look forward to our future.

We are now preparing for the **2018 SIBE Expo** which will be held on **Sunday and Monday, March 18-19, 2018** at **The LAX Marriott Hotel**. The theme of the expo is "**JOURNEY to SUCCESS**". We welcome your participation.

I have enclosed a contract package for the **2018 SIBE Expo**. All classroom and booth assignments are on a **first come-first serve** basis. Also, please note, that because of expo limitations, **we cannot accept verbal holds for classroom or exhibitor space**.

Should you have any questions or for more information please feel free to contact the expo office at **310.920.3065** or **310.680.7367**.

Sincerely,

Doris F. Mosley

Doris F. Mosley
EXECUTIVE PRODUCER