



SIBE presents The Power of Beauty

Dear Prospective Exhibitor:

Thank you for your interest in ***SIBE***.

We are now preparing for the *14th Annual Los Angeles Spectrum International Beauty Expo (SIBE)*. The *2017 SIBE Expo* will be held on Sunday and Monday, March 26-27, 2017 at **The LAX Marriott Hotel-5855 W. Century Boulevard-Los Angeles, CA 90045**. The theme of the expo is *The Power of Beauty*. We welcome your participation.

I have enclosed a contract package for the *2017 SIBE Expo*. All classroom and booth assignments are on a **first come-first serve** basis. Also, please note, that because of expo limitations, **we cannot accept verbal holds for classroom or exhibitor space**.

Should you have any questions or for more information please feel free to contact the expo office at **310.920.3065** or **310.680.7367** or by email at **spectrumbty@gmail.com**.

Sincerely,

Doris F. Mosley

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EXECUTIVE PRODUCER