

*Los Angeles*  
**2017 Spectrum International Beauty Expo (SIBE)**

**Exhibit Application & Contract**

**Application and Contract for Exhibit Space at the 2017 Spectrum International Beauty Expo (SIBE) to be held at the LAX Marriott Hotel, 5855 W. Century Blvd, Los Angeles, CA 90045 on March 26-27 2017.**

**1. Exhibit Space Request**

We request \_\_\_\_ (#) booth (s) or a classroom (s) for the Spectrum International Beauty Expo. We hereby apply for exhibit space in the following order of preference.

1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

4<sup>th</sup> Choice \_\_\_\_\_ 5<sup>th</sup> Choice \_\_\_\_\_ Classroom \_\_\_\_\_

**Note: Each booth package is 8' x 10'; with standard 8' back wall, 3' sidewall, identification sign, two chairs, one draped table, security service, and official Expo Program listing. (Does not include electrical and/or other accessories.)**

**2. Type of Products or Services to be exhibited**-complete description of ALL products as they are to be printed on all show materials:

\_\_\_\_\_

\_\_\_\_\_

**This is a 100% beauty related show. No illegal or knock-off products will be allowed in the Expo.**

**3. Payment**-Enclosed is a check or credit card to the **Spectrum International Beauty Expo (SIBE)** in the amount of \$ \_\_\_\_\_

representing your 50% deposit, **OR** \_\_\_\_\_ representing full payment.

Visa/MC # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Authorized Name \_\_\_\_\_ Billing Zip Code \_\_\_\_\_ 3-Digit Code \_\_\_\_\_

A 50% minimum deposit is required to reserve exhibit booth or classroom space. All deposits are accepted on a first come basis. The initial 50% deposit is due on or before **August 1, 2016**. The final 50% is due by **February 1, 2017**. A cancellation fee of 25% of the total classroom or exhibit booth space rental will be imposed for any cancellation(s) made after **December 15, 2016**. **PLEASE NOTE: Spectrum will not receive personal or company checks after February 1, 2017. PLEASE ALSO NOTE: NO REFUNDS FOR CANCELLATIONS FOR ANY REASON ON OR AFTER FEBRUARY 1, 2017.**

**4. Stipulations**- We agree to comply with the terms and conditions of this Exhibit Application and Contract, including the Show Rules and Regulations on the reverse side. We will not use the name Spectrum International Beauty Expo, or any show logos, without prior written permission from the Spectrum International Beauty expo.

**5. Exhibitor Information**-This is how your company will be listed on all show materials:

Company Name \_\_\_\_\_

**(Please Print)**

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Alternate Contact # \_\_\_\_\_

Email Address \_\_\_\_\_ Fax # \_\_\_\_\_

Contact Person and Title\* \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**\*This person will receive all expo-related materials.**

**Return this form with your 50% deposit to: Spectrum International Beauty Expo, P.O. Box 3066, Lakewood, CA 90711-3066. Also please send us proof of your general liability insurance coverage. This will be a binding contract once it is received and accepted by Spectrum International Beauty Expo.**

**Please make a copy of this form for your records**

*Los Angeles*  
**Spectrum International Beauty Expo**  
**Rules and Regulations**

1. **Terms:** Strict compliance with the terms of this Contract is necessary for the success of the expo.
2. **Deposits and Payments:** An exhibitor who fails to make payments when due automatically forfeits any rights, privileges, and claims the Exhibitor may have, including payments previously made.
3. **Cancellations:** All cancellations must be in writing and will be dated as of receipt by **SIBE**. Upon Cancellation, **SIBE** has the right to resell the space.
4. **Services:** **SIBE** has contracted with a photographer to provide photography and audiovisual services at the Exhibitor's expense.
5. **Use of Exhibit:** The Exhibitor is responsible for the set up and removal of their exhibit area. Tacking, nailing, or otherwise attaching materials to walls, floors or other parts of the LAX Marriott Hotel are prohibited. The Exhibitor may not use materials that may damage the walls, floors, or other parts of the LAX Marriott Hotel. The Exhibitor shall be responsible for charges assessed against **SIBE** by the LAX Marriott Hotel relating to dismantling of an exhibit, removal of excessive debris left behind by the Exhibitor, or damage to the LAX Marriott Hotel by an exhibit.
6. **Equipment and Display:** All demonstrations or other promotional activities must be confined to the Exhibitors classroom or space. Promotional literature or items may be distributed only within the classroom or exhibit area. **SIBE** reserves the right to restrict, reject, or expel exhibits, which because of noise, operation, materials or any other reason are deemed objectionable in **SIBE'S** judgment. **SIBE** may prohibit or remove any exhibit, which, in the sole opinion of **SIBE**, distracts from the general character of **SIBE**, or is incompatible with the purpose of the expo.

Restrictions or removal for any reason shall be at the Exhibitor's expense, and **SIBE** shall not be liable for refunds or other exhibit expenses.

**SIBE** is an event for industry professionals and students only, therefore, 100% of the products displayed in the Exhibitors classroom or exhibit area must relate to the professional cosmetology industry. Those Exhibitors not complying with this regulation will be removed from the show.

7. **Classroom sharing or subletting:** No sharing or subletting of classroom or exhibit space is allowed without the written consent of **SIBE**.
8. **Exhibit Hours:** All classrooms and rental space shall be fully staffed during Exhibit hours. If the Exhibitor does not keep its exhibit open and staffed at all times during official exhibit hours, The Exhibitor may be denied a classroom or space in future years.
9. **It is understood that all products, equipment, furniture and furnishings of the Exhibit are placed at the sole risk of the Exhibitor, and SIBE will not assume any responsibility for the loss or damage to the Exhibitor's property.**
10. **Indemnification:** The Exhibitor shall hold harmless **SIBE** and the LAX Marriott Hotel for any claims, loss, damage liability or expense including reasonable attorney fees, relating to any personal injury or death, or property damage, or claim arising from a violation of these rules or any contract breach by the Exhibitor, except for liability or loss resulting from the sole negligence of **SIBE** or the LAX Marriott Hotel.
11. **Insurance:** Exhibitor must supply **SIBE** with proof of the following insurance no later than 30 days before the start of the event: Worker's Compensation, commercial general liability, including products and complete operations, independent contractors, personal injury, and a blanket contractual liability insurance of at least \$500,000 per occurrence, \$500.00 aggregate. The proof of insurance shall be a Certificate of Insurance with a 30-day notice of cancellation provision to the holder, and shall name **SIBE** as additional insured. Exhibitors also are encouraged to have sufficient insurance coverage protecting their property while at and in transit to and from **SIBE**.
12. **Taxes:** The Exhibitor shall pay, or reimburse **SIBE** if they shall have to pay all taxes resulting from the display of merchandise, and taking of order or related Expo activities, no matter how the taxes are designated or levied.
13. **Acts of God:** Neither **SIBE** or the LAX Marriott Hotel is liable if their failure to provide a classroom or space or otherwise perform under this contract is due to fire, war, terrorism, strikes, flood, earthquake, riots, legal order, or cancellation of this show for any cause beyond the control of the expo.
14. **Miscellaneous:** All points covered herein are subject to the discretion and control of **SIBE**. **SIBE** reserves the right to change the floor plan. **SIBE** reserves the right to cancel this contract at any time during the event if any product exhibited hereunder is misrepresented. The Exhibitor is bound by all applicable state and municipal codes, regulations and laws. The Exhibitor is bound by the rules and regulations of the LAX Marriott Hotel as administered by LAX Marriott Hotel owners and operators. The laws of the State of California govern this contract, and the Exhibitor agrees to the jurisdiction of the courts of the State of California in the event of any legal dispute arising out of or related to this contract.