

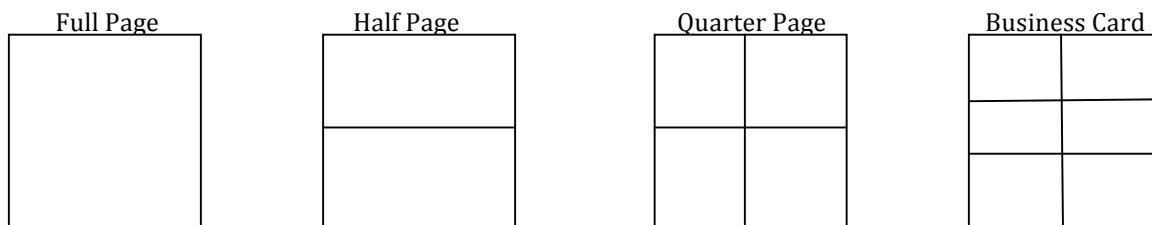
Los Angeles
2017 Spectrum International Beauty Expo
THE POWER OF BEAUTY
 March 26-27, 2017

ADVERTISEMENT OPPORTUNITY

Spectrum International Beauty Expo is extending the opportunity to advertise in the **2017 SIBE Show Study Guide**. Advertisement has proven to be successful and can be used to showcase your product or company, to feature show deals that are available during the expo, to announce upcoming beauty related events, or even to display the work of a professional stylist, barber or student. Advertisement also provides an excellent approach of attracting expo attendees to your exhibit booth or classroom. **The SIBE Show Study Guide** will be distributed across the United States and Canada to over 10,000 true industry professionals and students and will also be available via the internet and other media sources to an even greater number. Exhibitors now have the opportunity to display their company banners around the perimeter of the exhibition hall where it can be viewed by all expo attendees.

The following advertisement opportunities are available

Outside Back Cover	1500.00	Half Page	500.00
Inside Back Cover	1200.00	Quarter Page	300.00
Full Page	1000.00	Business Card	100.00
Banner Display	500.00		



Please include credit card information or a check or money order made out to Spectrum International Beauty Expo (SIBE) for full payment to advertise in the 2016 SIBE Show Study Guide. Return this form with payment to SIBE, P.O. Box 3066, Lakewood, CA 90711-3066. Your print ready ad should be submitted on or before December 15, 2016.

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